

# NC TRIPPING

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## ABOUT US

### CARL HEDINGER & CHRISTINA RILEY

Carl Hedinger and Christina Riley are the team behind NC Tripping. We have worked with tourism bureaus, brands, and businesses across the state to create captivating web and social media content.

## WEBSITE STATISTICS

**DOMAIN AUTHORITY: 22**

**AVERAGE WEBSITE VISITORS PER MONTH: 25,000**

**AVERAGE WEBSITE PAGE VIEWS PER MONTH: 30,000**

**AGE GROUP 25-44: 59%      67% FEMALE**

*Statistics pulled from Moz & Google Analytics (August 2019)*

## SOCIAL MEDIA STATISTICS



**FACEBOOK 1.6K FANS**



**INSTAGRAM 1K FOLLOWERS**



**TWITTER 660 FOLLOWERS**



**PINTEREST 31K MONTHLY VIEWS**

## PARTNERED WITH

Charlotte Regional Visitor's Authority, Durham Convention and Visitor's Bureau, Outer Banks Visitor's Bureau, Green Park Inn, The Durham Hotel, Greensboro Convention and Visitor's Bureau, J&K Public Relations, DK Communications

## PARTNERSHIP OPPORTUNITIES

Sponsored Web and Social Media Content, Product Reviews, Press and Social Media trips, and Consulting